

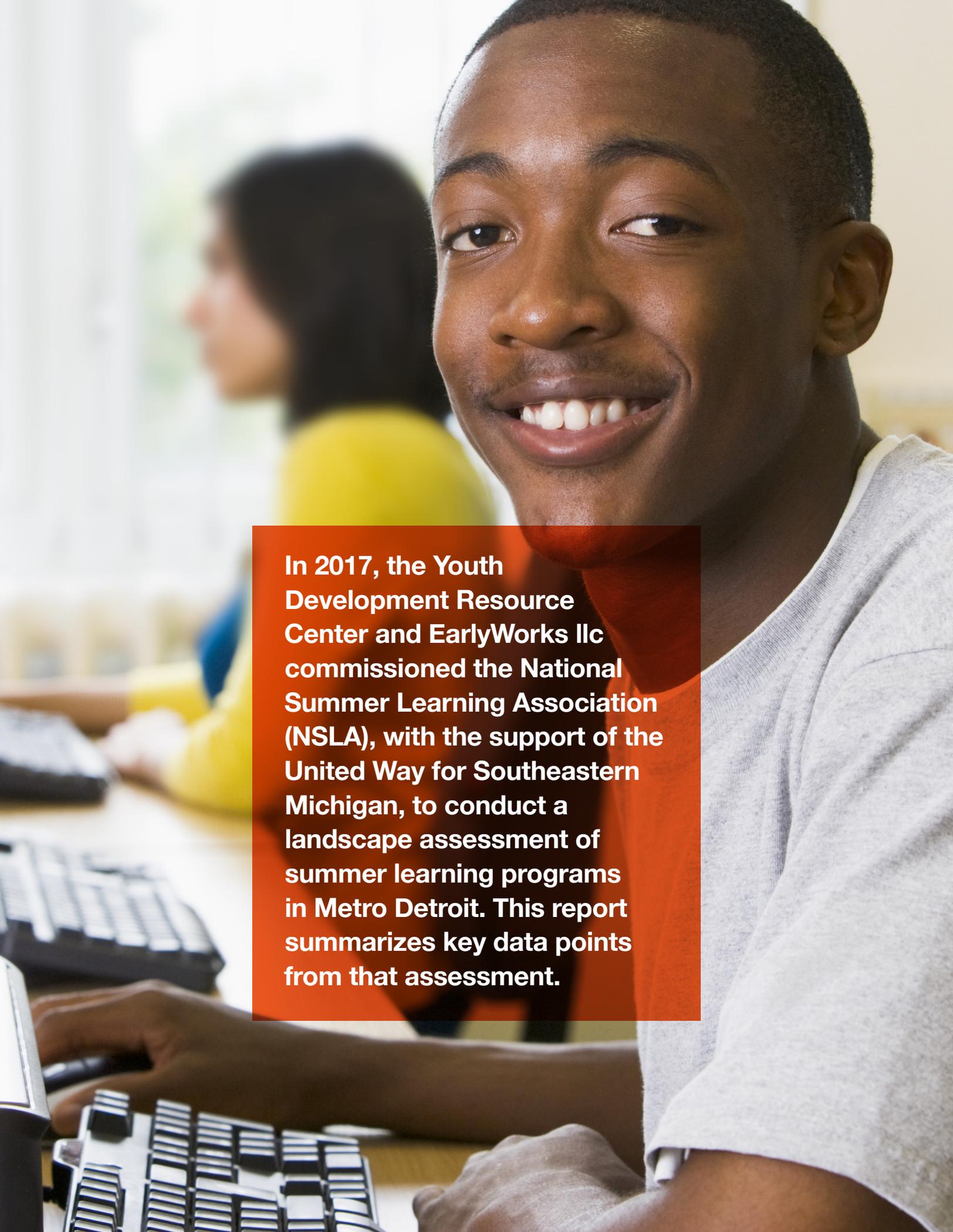
# summer matters: a community landscape report



national summer  
learning association

# metro detroit

Working together, the investments of Metro Detroit's school districts, cities, and private philanthropy provide summer learning opportunities to more than 24,600 young people.



**In 2017, the Youth Development Resource Center and EarlyWorks Inc commissioned the National Summer Learning Association (NSLA), with the support of the United Way for Southeastern Michigan, to conduct a landscape assessment of summer learning programs in Metro Detroit. This report summarizes key data points from that assessment.**

# intro

## SUMMER LEARNING IN METRO DETROIT

Comprised of three counties – Macomb, Wayne, and Oakland – the Metropolitan Detroit (Metro Detroit) area is home to 750,000 school-aged children and youth. Working together, the investments of Detroit metro's school districts, cities, and private philanthropy provide summer learning opportunities to more than 24,600 young people. The United Way for Southeastern Michigan works to create universal success and prosperity in Southeastern Michigan. To that end, the organization works with public, private and nonprofit partners to improve lives and empower every family to succeed by uniting around education, economic prosperity and health — the cornerstones of a strong, equitable community. Additionally, United Way helps provide children with the fuel they need to learn and grow during the summer months by supporting Meet Up and Eat Up summer food sites throughout Metro Detroit, serving over 1.5 million meals in summer 2017.

The Youth Development Resource Center (YDRC) in Detroit is an out-of-school time capacity builder that advocates for high-quality afterschool and summer learning opportunities for Detroit's youth. The organization provides best-practice data tools, continuous quality improvement training and coaching, and youth worker professional development to a network of over 175 afterschool and summer learning providers.

The purpose of this report is to highlight the findings of a community assessment of Detroit Metro's summer learning landscape during summer 2017. The assessment offers a snapshot of existing summer programs. Data were collected on who was being served by these programs and the kinds of programming they offered. This assessment gives the United Way and YDRC a chance to learn more about the range of summer opportunities available as well as gaps in services or data.



## SUMMARY OF FINDINGS

**The majority of programs (65%) included in the survey data were located in Wayne County, followed by Oakland (28%) and Macomb (3%) counties.<sup>1</sup>**

**About a third of programs took place in a non-profit community or youth center (30%), while just over a quarter took place in school buildings (27%).**

**Sixty-three percent of programs reported charging a fee. Fees ranged from \$3 to \$1250, with an average charge of \$188.**

**Two-thirds of programs employed youth workers, ages 14-24. One-third worked with or had a certified teacher on staff.**

<sup>1</sup>The survey was emailed to 1200 individuals across 810 organizations. Individual were contacted three times between September 20-October 10, 2017. Organizations that started the survey but did not initially complete it received a reminder phone call. Those who completed the survey received a \$5 gift card as a thank you and were entered in a raffle for 10 tablets for their program.



# discovery

## COMMUNITY DEMOGRAPHICS OF METROPOLITAN DETROIT

|  |           |
|--|-----------|
| Community Demographics of Metropolitan Detroit <sup>1</sup>                        | 3,823,672 |
| Percent of Persons Below Poverty Level <sup>1</sup>                                | 16.9%     |
| Total 2015 City Population under 18 in households                                  | 878,241   |
| Percent of Persons under 18 below Poverty Level                                    | 25.0%     |
| Percent of Adults with at least a High School Diploma <sup>1</sup>                 | 88.8%     |
| Percent of Adults with a Bachelor's degree or higher <sup>1</sup>                  | 30.1%     |
| Number of Students in School District-run Schools <sup>2</sup>                     | 586,606   |
| Percent of School District Students who are English Language Learners <sup>2</sup> | 10.2%     |
| Percent of Economically Disadvantaged Students in School District <sup>2</sup>     | 46.1%     |

<sup>1</sup> U.S. Census Bureau, 2016 American Community Survey, Community Facts for Macomb County, Oakland County, and Wayne County, Michigan.

<sup>2</sup> MI School Data, Student Count 2016-17 Snapshot for Macomb ISD, Oakland Schools, and Wayne RESA.

[NSLA received data from 90 organizations offering 169 programs at 463 sites throughout Metro Detroit. You can find a full list of participating Organizations on page 5.]

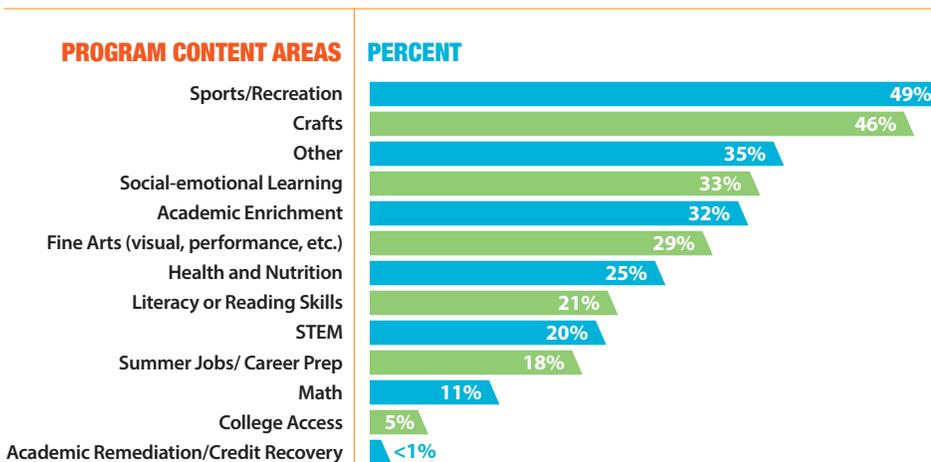
## SUMMER LEARNING IN METRO DETROIT

**90**  
PARTICIPATING ORGANIZATIONS

**169**  
PARTICIPATING PROGRAMS

**24,612**  
YOUTH SERVED

**62%**  
PROGRAMS HAD YOUTH EMPLOYEES (AGES 14-24)



| ELIGIBILITY FOR PROGRAMS | NO. PROGRAMS |
|--------------------------|--------------|
| PRESCHOOL, K             | 35           |
| GRADES 1-2               | 76           |
| GRADES 3-4               | 84           |
| GRADES 5-6               | 99           |
| GRADES 7-8               | 72           |
| GRADES 9-10              | 70           |
| GRADES 11-12             | 58           |
| TRANSITION TO COLLEGE    | 32           |

**Fifth and sixth graders were eligible for the most programs**



| AMOUNT OF ACADEMIC INSTRUCTION                               | PERCENT OF PROGRAMS |
|--|---------------------|
| Less than 30 minutes   | 20%                 |
| 30 minutes   | 10%                 |
| 30-60 minutes  | 18%                 |
| 60-90 minutes  | 9%                  |
| More than 90 minutes   | 19%                 |
| No academic instruction and/or literacy enrichment included. | 24%                 |

# program calendar

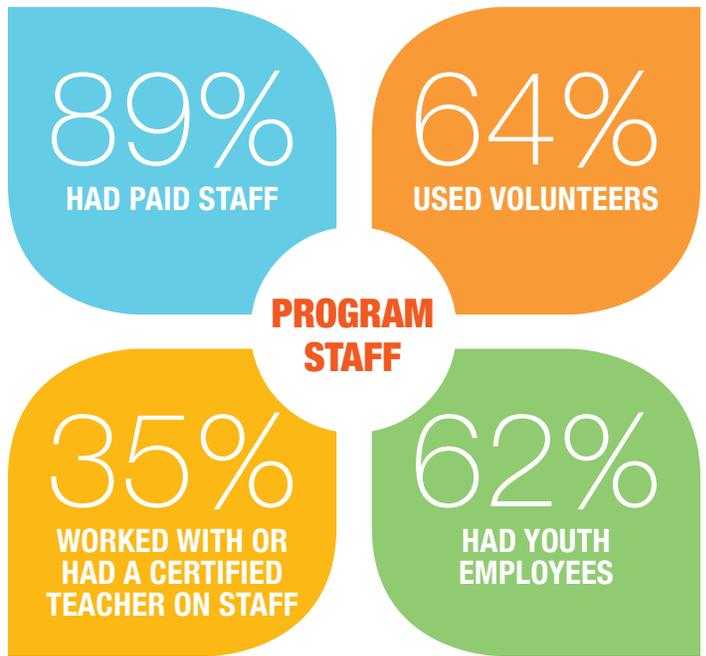


| WEEK   |    |    |    |    |      |     |     |     |        |    |    |    |    |
|--|----|----|----|----|------|-----|-----|-----|--------|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6    | 7   | 8   | 9   | 10     | 11 | 12 | 13 | 14 |
| JUNE   |    |    |    |    | JULY |     |     |     | AUGUST |    |    |    |    |
| NUMBER OF PROGRAMS                               |    |    |    |    |      |     |     |     |        |    |    |    |    |
| 9  | 17 | 25 | 55 | 80 | 89   | 116 | 115 | 111 | 102    | 90 | 78 | 45 | 21 |
| <b>20% of programs operated one week or less</b> |    |    |    |    |      |     |     |     |        |    |    |    |    |
| <b>36% of programs operated 5-8 weeks</b>        |    |    |    |    |      |     |     |     |        |    |    |    |    |
| <b>35% of programs operated 9 or more weeks</b>  |    |    |    |    |      |     |     |     |        |    |    |    |    |



| MEALS SERVED        | NO. PROGRAMS |
|---------------------|--------------|
| BREAKFAST           | 45           |
| LUNCH               | 70           |
| SUPPER/DINNER       | 16           |
| DON'T PROVIDE MEALS | 69           |

56% of programs did not serve meals. Of programs that served a meal... 94.5% of programs served lunch 58.1% of programs served breakfast and lunch



**Limitation of the Data**

**Incomplete and Estimated Data.** Complete data may not have been received from all targeted organizations and agencies for varying reasons. When considered as a whole, it is likely that incomplete and estimated data may have led to an underestimate of the total summer learning program landscape.

**Double Counting.** Because youth can participate in more than one program during the summer, they may be counted multiple times in the data used for this report. Where possible, we attempted to remove duplicate counts of children and youth.

**Snapshot in Time.** Data collection for this resource scan focused on summer 2017 and represents a snapshot in time. The extent to which providers are able to offer programs and the size of those programs may vary from year to year, sometimes substantially, based on available funding.

# participating organizations

482Forward  
Accelerate4KIDS  
Affirmations  
Alternatives For Girls  
American Indian Health and Family Services  
AmeriCorps Urban Safety Summer Youth Program  
Art in Motion  
Avondale Busy Bee  
Belle Isle Nature Center  
Boys & Girls Clubs of Southeastern Michigan  
Boys Hope Girls Hope of Detroit  
BRAVO-Bandits Recreational Athletic Vocational Organization  
Camp Dooley  
Camp Lookout  
Camp Tall Tree  
Campbell Library - Detroit Public Library  
Carstens Academy  
CDC Central Detroit Christian  
Center Line Parks & Recreation  
Children's Defense Fund  
City Connect Detroit  
City of Livonia Parks and Recreation  
City of Warren-Parks & Rec. Dept.  
College for Creative Studies  
Communities In Schools of Metropolitan Detroit  
Cranbrook Art Museum  
Crystalair Adventures  
Danialle Karmanos' Work It Out  
Detroit Food Academy  
Detroit Horse Power

DETROIT IMPACT, INC.  
Detroit Institute for Children  
Detroit PAL  
Detroit Public Schools Community District  
Detroit Public Schools Community District Office of School Nutrition  
Detroit RiverFront Conservancy  
Developing K.I.D.S.  
Don Bosco Hall  
Downtown Boxing Gym Youth Program  
Ferndale Public Schools  
Franklin Athletic  
Franklin Branch of the Detroit Public Library  
Girls Making Change  
Go Comedy Improv Theater  
Green Living Science  
Hamilton Academy  
Harper Woods Parks and Recreation  
Hazel Park Recreation  
Henry Ford College  
Heritage Works  
Hutchinson Elementary Middle @ Howe  
InsideOut Literary Arts Project  
Keep Growing Detroit  
LA SED  
Lake Orion Community Education  
Lamphere Drama  
Leland Community Affairs, Inc  
Life Directions  
Living Arts  
Matrix Theatre Company

Michigan Science Center  
New Morning School  
PCCS Summer Camp  
People's Community Services  
Pewabic  
Playworks  
Pretty Girl Campaign Inc.  
Recreation Authority of Roseville & Eastpointe  
Redford Township Leisure Services  
School of Rock Farmington  
SER Metro-Detroit  
Shine Summer Day Camp  
South Lyon Area Recreation Authority - Island Lake  
Kids Kamp  
Southwest Counseling Solutions  
Summer at Sacred Heart  
The Fashion Factory  
The Music Production Lab  
The Salvation Army Detroit Grandale Corps  
TNT Tutoring & Educational Services  
United Youth Sport Organization  
Wayne County 4-H  
Wellspring  
West Bloomfield Parks & Recreation  
West Bloomfield School District  
Western Michigan University  
White Academy  
Y Arts - YMCA of Metropolitan Detroit  
YMCA of Metro Detroit  
Youth Energy Squad



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*Special thanks to the United Way for Southeastern Michigan for their support in funding this initiative.*

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#### About the Detroit YDRC

The Youth Development Resource Center in Detroit is an out-of-school time capacity builder that advocates for high-quality afterschool and summer learning opportunities for Detroit's youth.



#### About EarlyWorks

EarlyWorks LLC is a woman-owned strategic consultancy working alongside partners to develop powerful solutions in the context of a changing world.



#### About the United Way for Southeastern Michigan

The mission of the United Way for Southeastern Michigan is to mobilize the caring power of Detroit and Southeastern Michigan to improve communities and individual lives in measurable and lasting ways. The United Way of Southeastern Michigan works with public, private and nonprofit partners to improve lives and empower every family to succeed by uniting around education, economic prosperity and health — the cornerstones of a strong, equitable community.



**United Way**  
for Southeastern Michigan

#### About the National Summer Learning Association

The National Summer Learning Association (NSLA) is the only national nonprofit exclusively focused on closing the achievement gap by increasing access to high-quality summer learning opportunities. NSLA recognizes and disseminates what works, offers expertise and support for programs and communities, and advocates for summer learning as a solution for equity and excellence in education. NSLA's work is driven by the belief that all children and youth deserve high-quality summer learning experiences that will help them succeed in college, career, and life.

