

Welcome!

- The webinar is being recorded
- Your phone line is muted
- Use the Q&A box for questions



Welcome!



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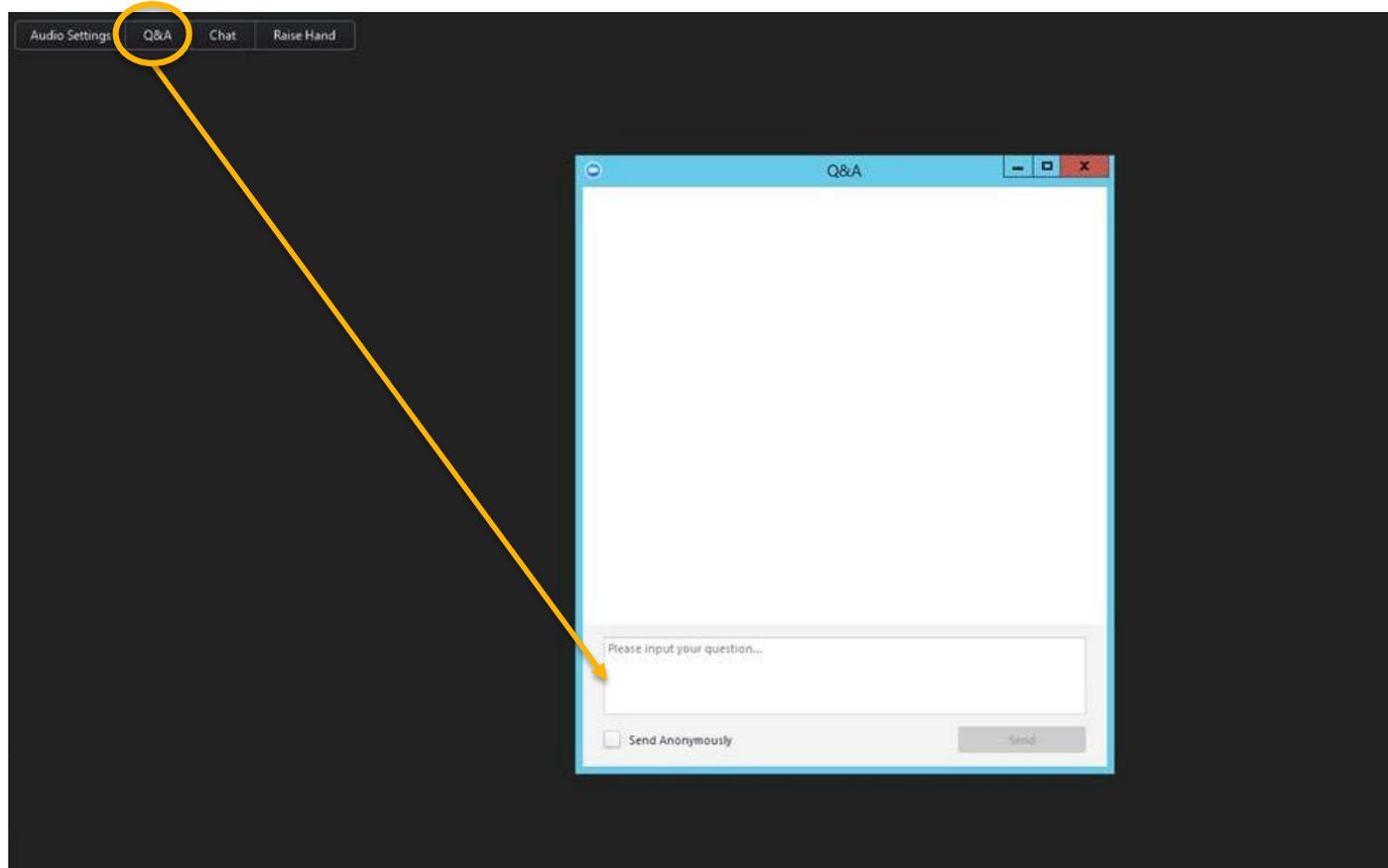


Webinar Overview

- About NSLA
- Jose Oromí, *Executive Vice President*, Horizons National
- Questions
- Annoucements



Welcome!



ABOUT NSLA

NSLA is a national, non-profit organization focused on the powerful impact of one achievable goal: investing in summer learning to help close the achievement gap. NSLA uses the power of research, advocacy, training, and policy to transform America's neighborhoods and communities, one child at a time.

Our work is based on the simple idea that summer—a time that is easily overlooked yet critical to educational development—is bursting with possibility, and instrumental in closing the achievement gap between privileged children and our most vulnerable children.



WHY SUMMERS MATTER



Summer is the time of greatest inequity for young people. When schools are closed, many low income young people lack access to meals, books and other learning resources, and physical activity.



The Horizons Network and Expansion Strategies

www.horizonsnational.org



Jose Oromi
Executive Vice-President

Kate Hurlock
Senior Director of Expansion

www.horizonsnational.org



Established over 50 years ago, Horizons programs work with students through their school years to address the achievement gap, graduate, and pursue higher learning.

The sustainability model for Horizons program is based on high quality results, long-term connections with stakeholders, and strong partnerships with investors and host institutions.



6,087

Students Served

5,864 in 2018

58

Sites in 19 States

55 in 2018

1,057

Teachers

929 in 2018

584 Volunteers

830 in 2018

880

Public School Partners

777 in 2018

4

Partnership Pilots

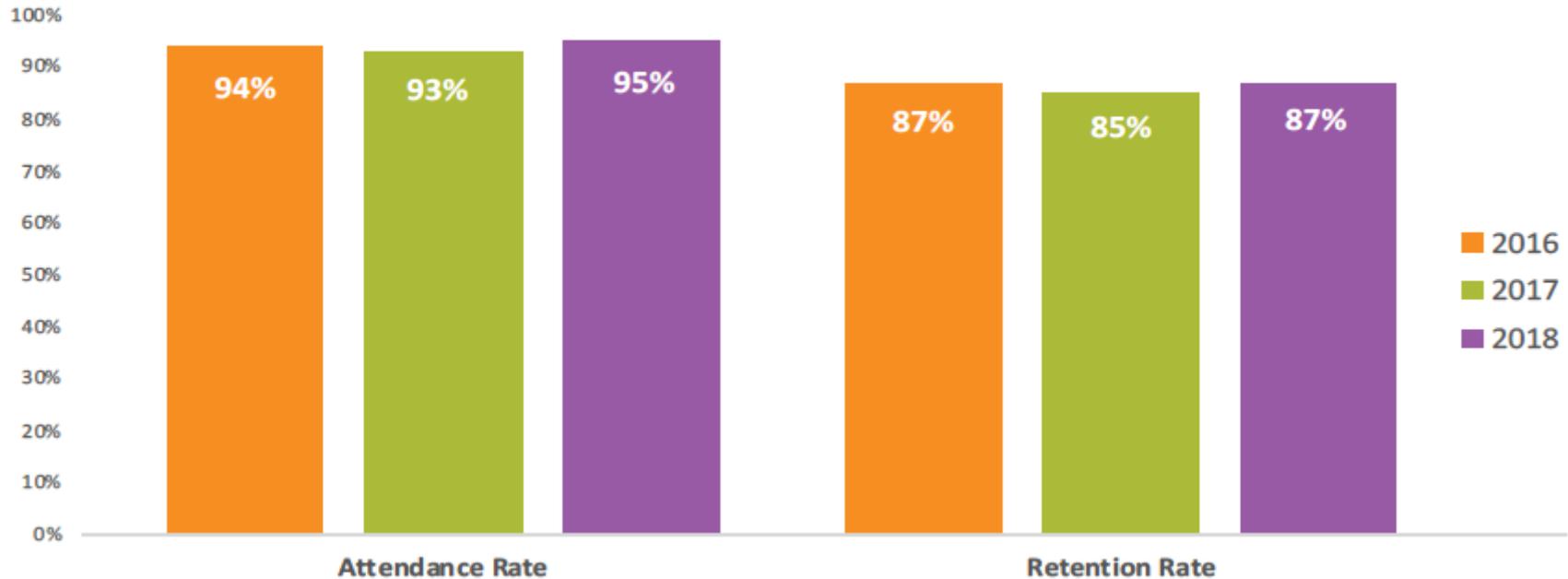
4 in 2018

147

Horizons Graduate Assistants

159 in 2018

Attendance and Retention Rates – 2018



Affiliate Support Systems

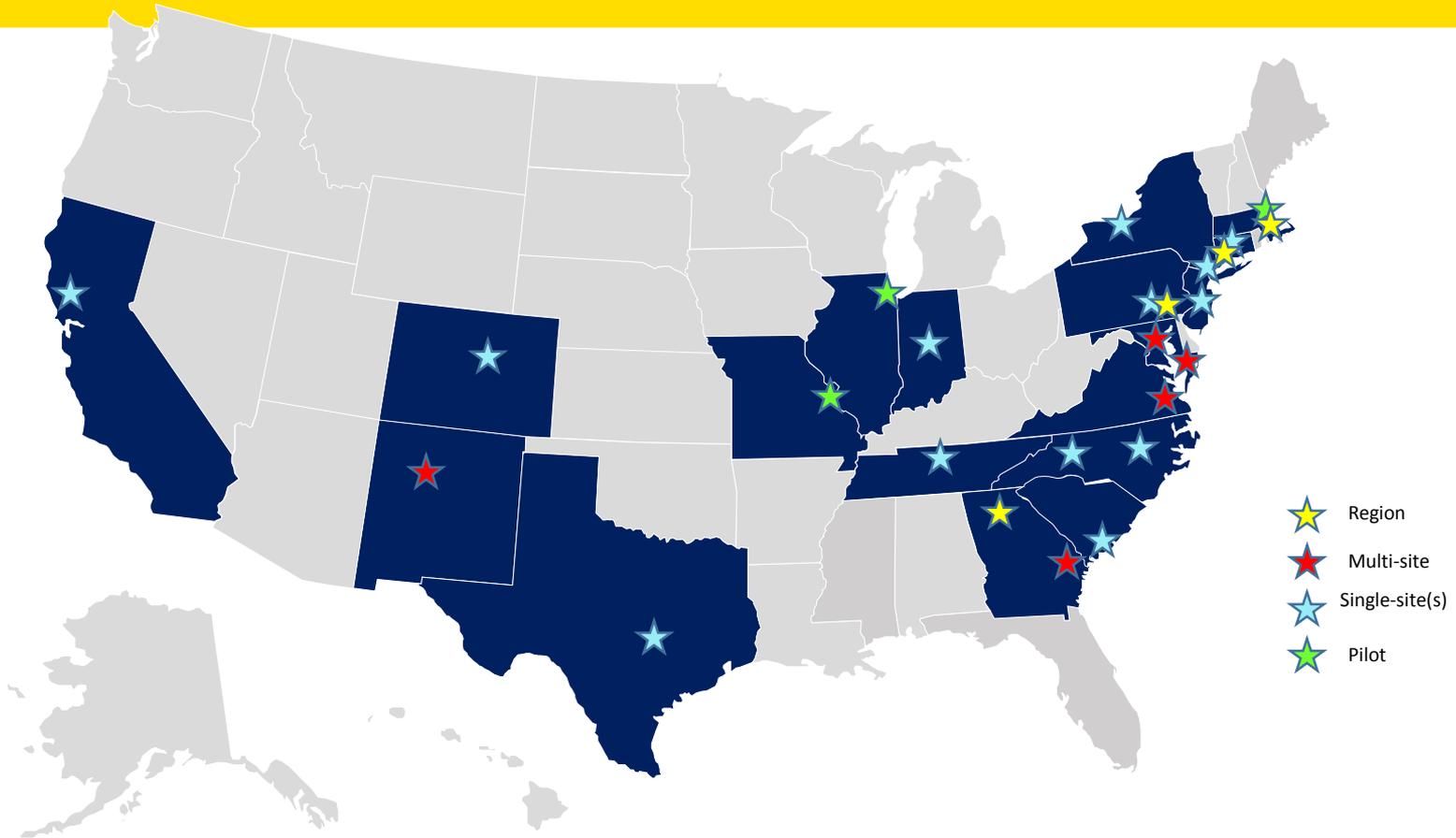


The Four Priorities to help us achieve these goals:

1. **Scale** Horizons' proven program to serve more children, families and communities. Goal: **12,000 students**
2. Ensure **Impact** on student success through effective quality assurance systems.
3. Ensure **Sustainability** of a larger network by accessing a broad range of resources.
4. Elevate our **Brand** locally and nationally.



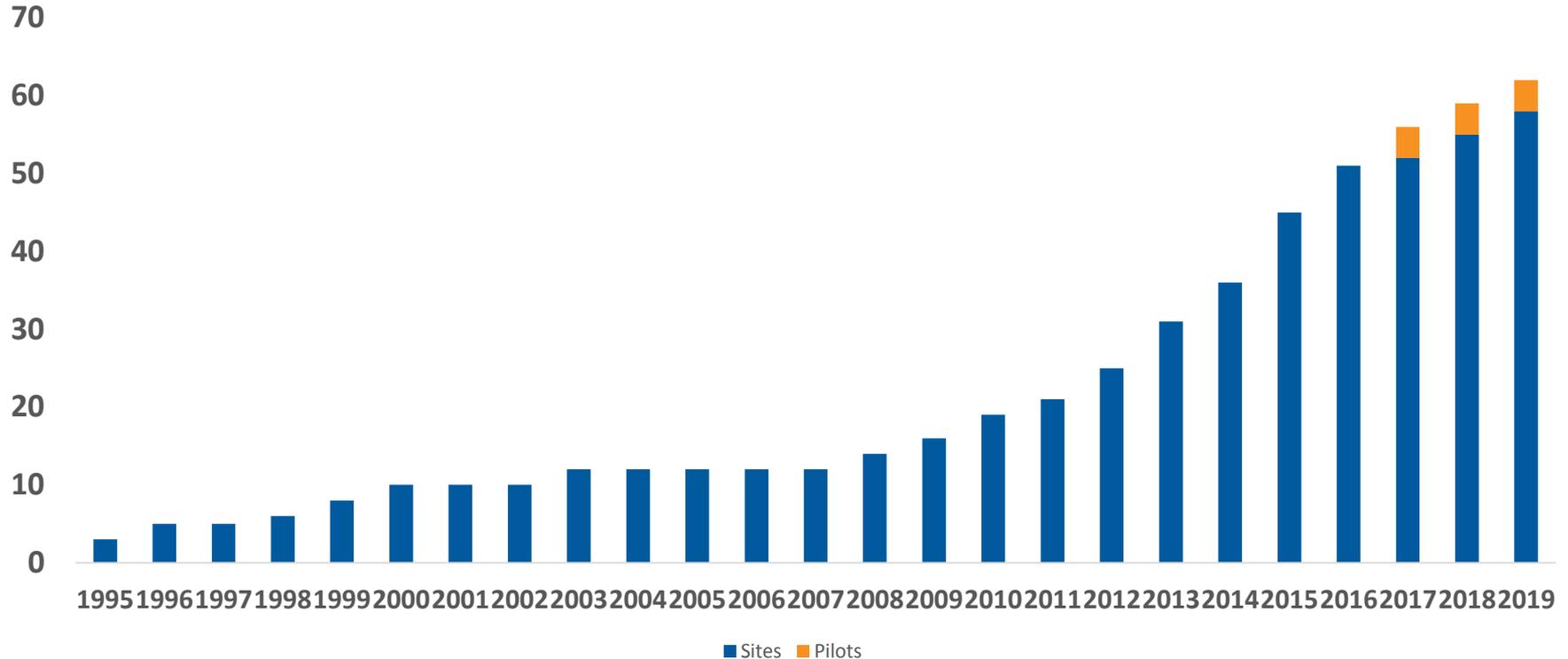
2019 Affiliate Network



2019 Affiliate Network



NUMBER OF SITES



The regional strategy continues to produce excellent results

Since 2018...

\$3+ million
raised or pledged
for regional
growth

**40% of current
affiliates**
are exploring
regional growth

Regional strategy:
public funds and
district cooperation in
Atlanta, Boston,
Bridgeport, Rochester and
Savannah

**“ALONE WE CAN
DO SO LITTLE;
TOGETHER WE
CAN DO SO MUCH.”**

- Helen Keller

- Why Grow or Expand?
- Understanding the environment
 - Market Analysis (space, funding, politics, culture, history, etc.)
 - Conversations with existing stakeholders (board, investors, partners, allies, etc.)
- Clarifying the intended goal
 - Relevance to the greater community
 - Value Proposition
- Risks / Benefits

The Exploratory Committee



Who: The Exploratory Committee (EC) is comprised of select members of your organization and other key stake holders in the community. It is a small group of 6-10 individuals willing to provide their expertise and leadership to help explore the possibility of growth or expansion of your organization.

Commitment: The EC member's term is throughout the exploratory period, which can extend from a few months to a year. The EC will hold 4-6 meetings in the first 6 months, to identify and refine the proposed growth strategy, including impact goals, timeline and budget.

There is no financial commitment.

This is the planning phase.

- Using focus groups
- Partnerships with volunteer organizations or funders
- Build relationships across sectors
- Be willing to listen and apply feedback, but don't sacrifice your goals.
- Stick to your timeline

When everything seems
to be going against you,
remember that the
airplane takes off against
the wind, not with it.

HENRY FORD



Questions



National Summer Learning Day



National Summer Learning Day is a national advocacy day aimed at elevating the importance of keeping kids learning, safe and healthy every summer – all so students return to school ready to soar!

<https://www.summerlearning.org/summer-learning-day/>



Annual National Conference



www.summerlearning.org/national-conference



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Thank you!

www.summerlearning.org

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